



# Au fait

THE NEWSLETTER

## FACULTY OF MANAGEMENT STUDIES

MOHAN LAL SUKHADIA UNIVERSITY

JAN. - JUNE 2017  
VOL. 1

### Message From the Honourable Vice Chancellor



I am glad to know that the Faculty of Management Studies, Mohanlal Sukhadia University is bringing out the half yearly College Newsletter, Au fait (January-June 2017).

The College Newsletter is a forum which could aptly be used for recording events, fond memories and creative writing. The Newsletter exemplifies the voyage transverse and exhibits the literary skills of the students. It showcases the talents of future managers who polish their potentials to excel at FMS.

I am sure that this Newsletter will be informative and resourceful. It will serve as an inspirational platform for the upcoming students. On this occasion, I convey my good wishes to the Director, students, faculty and staff of the college in their endeavors.

**Prof. J.P. Sharma**  
MLS University

### Message From The Director



An Institution plays a vital role in building, shaping and directing career path of students. Like a craftsman, it leads to the foundation of knowledge excellence in its students, engraves the moral, discipline and corporate etiquettes in them. It gives them the platform to excel and come up with their talent and provides a finishing touch by enhancing skills so that it can produce future managerial generation to stand in the globally competitive world.

Faculty of Management Studies aims at the overall personality development of the students, whereby maintaining quality education, imparting practical knowledge, providing corporate exposure and giving them a stage to demonstrate their skills in co-curricular activities.

A new dimension in growth called job-less growth is prevailing in the economy. The student must have extraordinary knowledge and dynamic personality, so that one can serve the industry. We inculcate the knowledge of core subject as well as provide them with the industrial exposure and opportunity to develop and grow.

The Newsletter captures various activities at FMS and provides a glimpse of achievements and accomplishments of the members of FMS family. It highlights academic & cultural events & the achievements of students & faculty members.

**Prof. Anil Kothari**  
FMS, MLS University



## EVENTS@FMS

- ✓ A lecture was organized on 'Mistakes Businesses Make' by Mr. Prakash Bang sponsored by FMS and UCCI on 14 January 2017.
- ✓ Lecture on "Research Methodology" in Social Science, by Prof. K.L. Sharma, hon'ble Vice Chancellor of Jaipur National University, was held at Faculty of Management Studies, MLS University, Udaipur on 25 February 2017.
- ✓ Literary event (Debate), University level competition "Dhwajam 2017" was held at FMS, MLSU, Udaipur on 21 February 2017.
- ✓ Neelay Mathur, Director, Sarvesh Software Pvt. Ltd. Delivered lecture on "70 years of Indian Economy" on 3 March 2017.
- ✓ Inter-class Cricket Tournament for MBA students, was held on 7-8 March 2017.
- ✓ Path Breakers Awards organized by FMS on 11 March 2017, which focused on awarding Emerging Entrepreneurs and Business Proprietors, stand out on the path of Success in their field.
- ✓ Dr. Sona Vikas from Ansal University, Gurugram delivered a lecture on Interview Etiquettes & Soft Skills.
- ✓ Campus placement Activity held on 21 March 2017 in which 'Arcgate' placed some students of FMS.
- ✓ Students of MBA (e-Com.) visited the Zonal Railway Training Institute to have an overview of working of Indian Railway System on 31 March 2017.
- ✓ Dr. Hemendra Dangi, Associate Professor, Delhi School of Economics delivered a lecture on RESEARCH METHODOLOGY to our MBA (e-Com.) students on 1-2 April 2017.
- ✓ Dr. Shraavan Kumar, Delhi conducted a two hour session, on 'CONNECTING YOUTH ON WHEELS' on 5 April 2017.
- ✓ Students of MBA Part-I went on Industrial cum Educational Tour to Mehsana and Amul Dairy (Gandhinagar) on 6-7 April 2017.
- ✓ Students of MBA (FSM) Part-I went on Industrial cum Educational Tour to Mumbai and visited National Institute of Securities Markets on 10-11 April 2017.
- ✓ Dr. Vineet Upadhyay, PU'S Educational Services, Mumbai delivered a lecture to students on Consumer Awareness in Banking on 26 April 2017.
- ✓ Mr. Vishal J. Shah, Hyderabad & Mr. Avin Mehta from 'Karvy Data Management' conducted two day Financial Workshop for MBA students on 24-26 May 2017.
- ✓ Retirement Ceremony and Farewell was organized for Prof. P.K. Jain on 31 June 2017.

## Glimpse of Various Activities at FMS



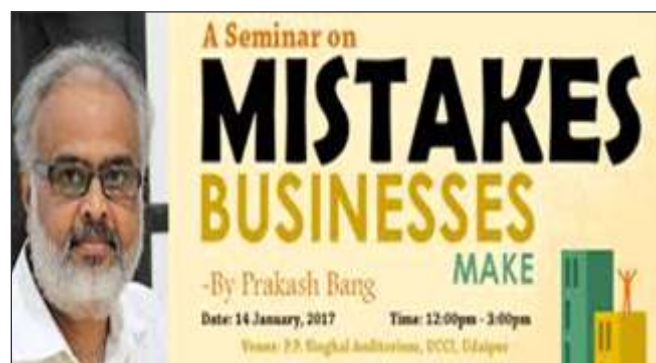
Students performing in Cultural Events



Visit to Zonal Railway Training Institute for MBA (FSM) Students



Visit to AMUL Plant for MBA (CMAT) Students



Seminar by Prakash Bang sponsored by FMS



An Industrial Visit to NISM and IMAGICA organized for FSM Students



## ACADEMIC ENDEAVOR BY FACULTY MEMBERS:

### Prof. P.K. Jain

- Prof. Jain conducted Training Session for the Senior Police Officers who came from different part of country on 21 February 2017.
- He took a Training Session for Army Officers on 23 May 2017.
- Prof Jain imparted Training in a Session for Commandants of Security forces on 9 June 2017.

### Prof. Karunesh Saxena

- Prof. Saxena was selected for Chair Professorship by ICCR, Govt. of India, and was sent to DBS, PNG UNITECH, LAE, Papua New Guinea. He also took lectures and Training Sessions for various students and scholars from different streams.

### Prof. Anil Kothari

- Prof. Anil Kothari joined as Director of FMS on 06 Jan 2017.
- Prof. Kothari was nominated as a Convener for committee to inspect Bhagwant University for Fake Degrees.
- Prof. Kothari was appointed as member of State Level Committee for centralized admissions of CMAT and RMCAT-2017.
- Prof. Kothari was also called as a Subject Expert in the PGRB of MDS University Ajmer.
- Prof. Anil Kothari was invited for delivering Lecture in Academic Staff College, Ajmer and Invited for Lecture in Refresher Course in Education Faculty of MDS University Ajmer held at Udaipur.
- Prof. Kothari introduced “Path Breaker Awards”, recognition to inspirational personalities at FMS on 11 March 2017.
- Prof. Kothari delivered Seven Lectures on Financial Literacy in various institutions during the months of February and March 2017.
- Prof. Kothari served as Convener of Literary Event: Debate Competition in Dhvajam 2017, a University level Annual function of MLS University.

### Prof. Hanuman Prasad

- Prof. Prasad Chaired and was Keynote Speaker in Plannary Session in International Conference on Business, Society and Governance in Pokhra, Nepal on 26-28 February 2017
- Prof. Prasad organized workshop on E-resources for Research Scholars at Central Library., MLS University from 21-28 February 2017
- Prof. Prasad also organized 2 days workshop on Structure Equation Modeling at FMS, MLS University
- Prof. Hanuman Prasad organized Pratibha Sammaan Samaroh for ST SC meritorious students of MLS University on 14 April 2017.

### Prof. Meera Mathur

- Prof. Mathur delivered Lecture on “Creativity for Effective Teaching” in orientation program organized by HRD Centre, MDS University Ajmer, on 18 February 2017.
- Prof. Mathur presented two papers at 8th Conference on Excellence in Research and Education (CERE) organized by Indian Institute of Management Indore, during May 4-7, 2017.
- Prof. Mathur presented paper and won best paper award at International Conference on The New Digital Age; Reshaping Strategies for Business Organizations, organized by Amity Business School, Gurgaon, Haryana, 23-24 February 2017.
- Prof. Mathur was selected as Member of Board of Studies at IIS University Jaipur on 23 March 2017.
- Prof. Mathur was invited for lecture in International Conference on Eco-friendly and Socially Responsive Economy & Equity: Issues & Challenges of 21st century for Emergent Sustainable

Development amongst SAARC countries, 9-11 January 2017 organized by Dept. of Zoology, MLS University Udaipur & Deccan Education Society, Kirti M Doongursee College, University of Mumbai, Mumbai.

- Prof. Mathur was the Keynote speaker and Co-chaired in Technical Session in International Conference on Hospitality and Tourism organized by School of Hotel Management and Hospitality, Graphic Era University, Dehradun, Uttarakhand, 20-21 January, 2017.

## ENDEAVOR BY RESEARCH SCHOLARS

### PRERNA BHATI

- Paper Published on “Women Empowerment: Challenges and Strategies for Development of Society” in International Journal of Scientific Research.
- Paper presented “A Study on MNREGA Employment Generation for Tribal and Schedule Caste” of Rajasthan (vol 9 issue.03, page no 47731-47735. March 2017)

### SHAHEEMA HAMEED

- Best Paper Award for the paper titled 'A Study of Characteristics and Competencies of the Z Generation' in the International Conference on The New Digital Age: Reshaping Strategies for Business Organisation held at Amity Business School, Gurgaon on 23-24 February 2017.
- Presented paper on Managerial Competencies of the Z Generation: A study of selected Districts in Rajasthan in 8th Conference on Excellence in Research and Education (CERE) (May 4-7, 2017) held at Indian Institute of Management Indore.

### ANSHUL KOTHARI

- Published paper on “Earning Potential of Straddle and Strangle, Derivatives Strategies” in Pacific Business Review International, Vol. 9 Issue 8, in Feb 2017.
- Published paper titled “Earning Potential of Covered Call and Protective Put, Derivatives Strategies” in 'Unnayan' International Bulletin of Management Research in January 2017, Vol VI.
- Paper titled “Earning potential of Option Spread Strategies in Indian Derivatives Market” in National conference on Emerging Trend in Quality Management and IT Education at SVIM Indore.

### HIMAGNI DENDOR

- Presented paper titled “A Survey on Women Entrepreneur's Managerial Practices, Problems and Prospects” in International Conference on Women Empowerment Issues & Challenges: held on 26-24 March 2017 at Jodhpur.

### FARHANAZ KHAN

- Published Paper on “CEO Equity Compensation and Firm Performance: Evidence from India” in Social Science Reporter in Feb 2017.

### RITU MAHESHWARI

- Best Paper Award for the paper titled 'A Study of Characteristics and Competencies of the Z Generation' in the International Conference on The New Digital Age: Reshaping Strategies for Business Organisation held at Amity Business School, Gurgaon on 23-24 February 2017.
- 2. Presented paper on Leveraging Internal Social Media Platforms to drive Faculty Engagement among Millennials in Higher Education in 8th Conference on Excellence in Research and Education (CERE) (May 4-7, 2017) held at Indian Institute of Management Indore.



## DEVENDRA MEGHWAL

- Presented paper titled “Digital Financial Literacy; A study of household of Udaipur district”, in International Conference on Business, Society and Governance at Pokhara, Nepal on 27 February 2017 and the paper was published in
- Paper titled “A synthesis of Review of Literature of Financial Literacy among College Students” published in Journal of Arts Humanities & Social Science.

## SHREYASINGHVI

- Presented paper on Leveraging Internal Social Media Platforms to drive Faculty Engagement among Millennials in Higher Education in 8th Conference on Excellence in Research and Education (CERE)(May 4-7, 2017) held at Indian Institute of Management Indore.

## DIMPY SUHALKA

- Performed and took an educational session on Indian Classical Music Vocal organized by Centre for Cultural Resources & Training, Udaipur.

## LITERARY THOUGHT PROCESS BY STUDENTS

“From making up his mind to rolling it out, a new Lee Kuan Yew is born in India. It will be reflected in the legacy of this Prime Minister.”

Once again the history was repeated, after 1946, 1978 it was 2016, when everyone was eagerly waiting for US Presidential elections, Indian economy was hit by a master stroke which brought havoc in India. 8 November' 2016 was a benchmark between two phases of the Indian economy. The day when Indian Government announced 'Demonetization'. Demonetization was welcomed with mixed initial reactions from public. There was utter chaos for few days but change did happen. Mobile banking was given more importance which as a result initiated digitalization. Government strict exchange limits and continuous monitoring of bank accounts made it difficult for black money holders to exchange their currency as it became very difficult to get rid of it. Real estate sector is being more transparent now. It brought a decrease in human trafficking. It proved to be an effective measure in combating exploitation of children and was a great obstacle for traffickers. Along with it, many hawala traders went into losses and were disclosed. So far, it can be said that this is a historical step and all we need to do is to support this decision, as this is the best move towards anti-corruption. We need to look at the bigger picture which will definitely fetch results in the long term. This is what, the people have been asking for a long time, and it has finally happened.

**DIVYA RAJPUT**

M.B.A. FSM

## EUTHANASIA

Euthanasia, also known as mercy killing is a practice in which a person is killed as per his wish. When a person doesn't want to live anymore because he or she has been suffering from a long period of time, he or she pleads for his life to be ended. It is a right of a terminally ill person to get rid of the excruciating pain and embrace a dignified death and is implicit in the ordered liberty.

Even though euthanasia is based on the fact that a person's life should only be ended with his/her permission, but many a times, these people are abused and tortured or killed by unscrupulous doctors or even members of their family without their will. There are laws which protect the interest of people and prevent abuse in the name of mercy killing and that it is one of the main reason as to why euthanasia is banned in many countries worldwide. Legalization of euthanasia would become a problem for those who do not want to end their lives, and this would also make them believe that they are a burden on society. Euthanasia poses more problem than solution. And if, the government across the world legalise assistance – suicide, then proper mandates should be passed and implemented to protect the rights of those who are willing to live.

**- LAKSHITA ASAWA**

M.B.A. FSM

- “On the path of Success, always keep 3 “L” in mind: Listening, Learning, Leadership. Develop a habit of Listening to various knowledgeable aspects of your surroundings, which will help you to Learn. Keep learning in every step of your life, this will enrich you in becoming a Leader. Build in the Leadership traits in yourselves to stand out in the crowd.”

**-Dimpy Suhalka**

(Project Fellow)

## Mother!

Kind; sweet, unselfish as thou art  
Accept the tribute of my heart  
With thy soul divine  
And those God filled eyes of thine  
Light this darker life of mine.  
With might of dewy, silent tears  
Shed through the sorrows of dim years... Mother!  
Sooth my rebel heart when aching  
Calm my faith with terror shaking  
Hold my world to atoms breaking... Mother!  
With beauty of your love so pure,  
That through the ages will endure,... Mother!  
Lead me to the glorious heights.  
Lead me to the starry lights  
Far away from moon-less nights... Mother!  
Soothing tears upon me shed,  
Rest upon thy breast my head  
Till my pain and fear have fled... Mother!  
Your love shall be my light through life  
Your love shall help me win this strife... Mother!  
With thy love my soul shall fly,  
To the vast azure sky  
Reach at last my God on high... Mother!  
May fortune smile upon you brightly  
May cares and sorrows touch you lights  
May all you undertake go right.

**-Farha Hitawala**

MBA (FSM)

